



## Minnesota Automotive Advertising

# Complaint Form

### Dealer initiating complaint:

First and Last Name:

Email Address:

Phone:

Dealership Name:

Dealership Address:

### Dealer complaining about:

Dealership Name:

Dealership Address:

### Questionable ad:

A copy of the ad is attached

**OR** - Ad appears on the Internet here:

**OR** - Other means for Lathrop to see ad:

### Reason for complaint:

Briefly, why do you think the ad violates the Minnesota Advertising Standards?

**Please complete, scan, and email this form to Kiralyn Locke: [kiralyn.locke@lathropgpm.com](mailto:kiralyn.locke@lathropgpm.com)**

**It's also fine to send an Email to Kiralyn including all the information above.**

**Anonymous complaints are not accepted.**