



Associate Membership provides members with access to resources and opportunities that allow engagement with Minnesota's franchised automotive community - over 400 members strong.

### Associate Membership Benefits

#### **Subscription to printed and digital MADA Publications**

- Annual Yearbook- The definitive source on the Minnesota Dealership community. \*Not available in digital format\*
- *Minnesota Dealer Outlook*- MADA's quarterly magazine filled with industry information, market data and topical articles.
- Monthly Newsletter- Legal Updates, Industry News, MADA News, Member News, including Dealership openings, closings and sales
- Vendor Viewpoint- Take advantage of a free ad space to highlight current industry information

**Annual Yearbook Inclusion-** A section of the Annual Yearbook is dedicated to Associate members! This is the definitive source on the Minnesota Dealership community. Dealers are broken down geographically by county with a cross-reference by dealer brand line. As well as a special section that covers multi-store operations.

**Access to MADA Services-** Utilize MADA's buying power for everything from promotional products, embroidered apparel, and business cards.

**Exclusive Industry Event Invitations-** Invitation to participate in exclusive events: The Main Event (Annual Luncheon), Regional Meetings, Political Events, Education Seminars and trainings offered by the Association.

**Advertising Opportunities-** Advertise your services in the Annual Yearbook and *Minnesota Dealer Outlook*, MADA's quarterly magazine at special rates. [Click here for Advertising Rates](#)

**Sponsorship Opportunities-** Sponsorship of Special Events, Educational Seminars and Trainings put on by the Association. Please contact Mike Olson for more information regarding sponsorships.

**Please contact Mike Olson with Associate Membership inquiries. [mike@mada.org](mailto:mike@mada.org) or 651-789-2943.**



## 2022 ASSOCIATE MEMBER APPLICATION

*Please complete the application and send to Mike Olson at [mike@mada.org](mailto:mike@mada.org).*

Company Name	Date of Application	
Primary Contact Name	Title	
Direct Phone	Email Address	
Company Address		
City	State	Zip
Company Phone	Company Fax	
Company Website		

Product Service Description - *this description is used in the annual directory publication.*

2022 Associate Member Fees are due in the amount of \$589 upon acceptance of application.

*\*Dues amount are based on 12-month calendar year, pro-rate amount to December 31<sup>st</sup>\**

Please make checks payable to: **Minnesota Automobile Dealers Association**

200 Lothenbach Avenue  
West Saint Paul, MN 55118