



Associate Membership provides members with access to resources and opportunities that allow engagement with Minnesota's franchised automotive community - over 400 members strong.

Associate Membership Benefits

Subscription to printed and digital MADA Publications

- Annual Yearbook- The definitive source on the Minnesota Dealership community. *Not available in digital format*
- *Minnesota Dealer Outlook*- MADA's quarterly magazine filled with industry information, market data and topical articles.
- Monthly Newsletter- Legal Updates, Industry News, MADA News, Member News, including Dealership openings, closings and sales

Annual Yearbook Inclusion- A section of the Annual Yearbook is dedicated to Associate members! This is the definitive source on the Minnesota Dealership community. Dealers are broken down geographically by county with a cross-reference by dealer brand line. As well as a special section that covers multi-store operations.

Exclusive Industry Event Invitations- Invitation to participate in exclusive events: The Main Event (Annual Luncheon), Regional Meetings, Political Events, Education Seminars and trainings offered by the Association.

Advertising Opportunities- Advertise your services in the Annual Yearbook and *Minnesota Dealer Outlook*, MADA's quarterly magazine at special rates. [Click here for Advertising Rates](#)

Sponsorship Opportunities- Sponsorship of Special Events, Educational Seminars and Trainings put on by the Association. Please contact [Alice Morse](#) for more information regarding sponsorships.

Please contact Alice Morse with Associate Membership inquiries. alice@mada.org or 651-789-2956



2020 ASSOCIATE MEMBER APPLICATION

Please complete the application and send to Alice Morse at alice@mada.org.

Company Name	Date of Application	
Primary Contact Name	Title	
Direct Phone	Email Address	
Company Address		
City	State	Zip
Company Phone	Company Fax	
Company Website		

Product Service Description - *this description is used in the annual directory publication.*

2020 Associate Member Fees are due in the amount of \$589 upon acceptance of application.

Dues amount are based on 12-month calendar year, pro-rate amount to December 31st

Please make checks payable to: **Minnesota Automobile Dealers Association**

200 Lothenbach Avenue
West Saint Paul, MN 55118