

FrogData Partners with Minnesota Automobile Dealers Association to Provide Service Analytics & Warranty Solutions

Minneapolis, MN - August 29, 2023 - FrogData, a leading provider of automotive analytics and warranty solutions, is pleased to announce a new partnership with the Minnesota Automobile Dealers Association (MADA). Under this agreement, MADA will endorse and recommend FrogData's solutions, including WarrantyBoost+, WarrantyMind and izmocars digital platforms, to its network of dealer members across Minnesota.

WarrantyBoost+ is a Warranty Analytics Platform offered on an annual subscription model that includes a Service Dashboard and advanced KPI measurement capabilities. With the subscription, dealers will receive their Annual Warranty Submission completely free of charge, saving valuable time and resources. This comprehensive solution empowers dealers to secure the best rate increase for warranty work while streamlining their service operations.

WarrantyMind allows dealers to efficiently manage high-volume warranty repairs through AI-powered remote administration. This leads to faster claims completion, higher approval rates, and significant time savings for service departments.

This partnership will greatly benefit Minnesota dealers by providing access to FrogData's cutting-edge analytics solutions endorsed by their trusted industry association. With MADA's backing and support, dealers can adopt the latest service and warranty solutions with full confidence to optimize warranty operations and streamline workflows. The partnership also reinforces MADA's commitment to bringing the best solutions to its members.

"We're thrilled to partner with MADA and introduce our innovative analytics solutions to dealerships across the state," said Chris Dulla, Vice President, FrogData "With MADA's strong reputation and reach within the Minnesota auto dealer community, this partnership will allow us to bring the benefits of our WarrantyBoost+ and WarrantyMind AI products to even more dealers and help them operate more efficiently."

"We look forward to working closely with the FrogData team and introducing their innovative solutions to our members," said Scott Lambert, President of MADA. "Their platforms provide dealers with powerful analytics and tools to maximize efficiency and profitability. This partnership is a win for both our organizations and for Minnesota auto dealers."

About FrogData

Headquartered in San Francisco CA, FrogData is the leader in AI and decision analytics solutions for the automotive industry. FrogData develops pioneering data-driven software and services that increase productivity and profitability for dealerships nationwide. FrogData partners with hundreds of dealers of all sizes to drive smart, data-informed business strategies and operations. For more information, visit www.frogdata.com/mada

About MADA

The Minnesota Automobile Dealers Association is a non-profit trade association representing over 380 franchised new car and truck dealers in Minnesota. MADA serves to advance the interests of franchised new car and truck dealers through education, legislation, professional development, and promotion of the retail automotive industry. For more information, visit www.mada.org.

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