



Minnesota franchised new vehicle dealerships are the heart and soul of their local communities, providing good jobs as well as contributing generously to local charities and civic organizations. Throughout the state there are stories and evidence of dealership generosity.

The Minnesota Automobile Dealers Association (MADA) would like to recognize the generous spirit of our members by conferring the fifth annual “MADA Community Heroes Award” at the Main Event, our annual luncheon celebration of Minnesota’s retail motor vehicle industry.

All nominees will be acknowledged at the Main Event, with the winning dealership receiving their award at the luncheon.

To be considered, nominated dealerships must demonstrate strong contributions to the local community over the past 12 months. The Community Heroes Award will be given based on the overall community impact of the dealership’s contributions, and the involvement of its store employees. Examples of Community Heroes include time and money donations to foundations, events, festivities, school activities, fundraisers, charities, clubs and churches.

Nominees should complete the information below and submit to the MADA office, along with pictures, by Wednesday, September 25, 2023.

Dealership

Name and Title of Person Submitting Application

Street Address

City

Zip

Phone

Email

On a separate sheet, please describe:

- the community and charitable events you have assisted over the past 12 months;
- the financial commitments you have made/facilitated to support community and charitable organizations;
- the percent of store employees who volunteer to assist in these endeavors and the number of hours committed; and
- any other relevant information to support your nomination.

_____ I will be able to attend or send a representative to the Main Event on October 13th to receive the award if chosen as its recipient.

Signature of Dealer-Principal or General Manager

Completed applications may be mailed to MADA at 200 Lothenbach Ave, West St. Paul, MN 55118 or via e-mail: mary@mada.org.