



Associate Membership provides members with access to resources and opportunities that allow engagement with Minnesota's franchised automotive community - over 400 members strong.

Associate Membership Benefits

Subscription to printed and digital MADA Publications

- Annual Yearbook- The definitive source on the Minnesota Dealership community. *Not available in digital format*
- *Minnesota Dealer Outlook*- MADA's quarterly magazine filled with industry information, market data and topical articles.
- Monthly Newsletter- Legal Updates, Industry News, MADA News, Member News, including Dealership openings, closings and sales
- Vendor Viewpoint- Take advantage of a free ad space to highlight current industry information

Annual Yearbook Inclusion- A section of the Annual Yearbook is dedicated to Associate members! This is the definitive source on the Minnesota Dealership community. Dealers are broken down geographically by county with a cross-reference by dealer brand line. As well as a special section that covers multi-store operations.

Access to MADA Services- Utilize MADA's buying power for everything from promotional products, embroidered apparel, and business cards.

Exclusive Industry Event Invitations- Invitation to participate in exclusive events: The Main Event (Annual Luncheon), Regional Meetings, Political Events, Education Seminars and trainings offered by the Association.

Advertising Opportunities- Advertise your services in the Annual Yearbook and *Minnesota Dealer Outlook*, MADA's quarterly magazine at special rates. [Click here for Advertising Rates](#)

Sponsorship Opportunities- Sponsorship of Special Events, Educational Seminars and Trainings put on by the Association. Please contact Mike Olson for more information regarding sponsorships.

Please contact Mike Olson with Associate Membership inquiries. mike@mada.org or 651-789-2943.



2023 ASSOCIATE MEMBER APPLICATION

Please complete the application and send to Mike Olson at mike@mada.org.

Company Name		Date of Application	
Primary Contact Name		Title	
Direct Phone		Email Address	
Company Address			
City		State	Zip
Company Phone		Company Fax	
Company Website			

Product Service Description - *this description is used in the annual directory publication.*

2023 Associate Member Fees are due in the amount of \$589 upon acceptance of application.

Dues amount are based on 12-month calendar year, pro-rate amount to December 31st

Please make checks payable to: **Minnesota Automobile Dealers Association**

200 Lothenbach Avenue
West Saint Paul, MN 55118