



MADA membership boasts the 100% participation of every franchised new car dealer located in Minnesota – over 470 strong. The association provides legal, lobbying and educational programs. MADA Services, Inc. provides the dealers with dozens of products at competitive prices and endorses several more products vital to the dealers business. In addition, other subsidiaries provide Group Health and Workers' Compensation Insurance.

Associate Membership Benefits

Subscription to printed and digital MADA Publications

- Annual Yearbook- The definitive source on the Minnesota Dealership community. *Not available in digital format*
- *Minnesota Dealer Outlook*- MADA's quarterly magazine filled with industry information, market data and topical articles.
- Monthly Newsletter- Legal Updates, Industry News, MADA News, Member News, including Dealership openings, closings and sales

Annual Yearbook Inclusion- A section of the Annual Yearbook is dedicated to Associate members! This is the definitive source on the Minnesota Dealership community. Dealers are broken down geographically by county with a cross-reference by dealer brand line. As well as a special section that covers multi-store operations.

Exclusive Industry Event Invitations- Invitation to participate in exclusive events: The Main Event (Annual Luncheon), Regional Meetings, Political Events, Education Seminars and trainings offered by the Association.

Advertising Opportunities- Advertise your services in the Annual Yearbook and *Minnesota Dealer Outlook*, MADA's quarterly magazine at special rates. [Click here for Advertising Rates](#)

Sponsorship Opportunities- Sponsorship of Special Events, Educational Seminars and Trainings put on by the Association. Please contact [Alice Morse](#) for more information regarding sponsorships.

Please contact Alice Morse with Associate Membership inquiries. alice@mada.org or 651-789-2956



2018 ASSOCIATE MEMBER APPLICATION

| | | | |
|-----------------------------|--|---------------------|-----|
| Company Name | | Date of Application | |
| Primary Contact Name | | Title | |
| Direct Phone | | Email Address | |
| Company Address | | | |
| City | | State | Zip |
| Company Phone | | Company Fax | |
| Company Website | | | |
| Product Service Description | | | |

2018 Associate Member Fees are due in the amount of \$572 upon acceptance of application.
Dues amount are based on 12-month calendar year, pro-rate amount to December 31st

Please make checks payable to: **Minnesota Automobile Dealers Association**
200 Lothenbach Avenue
West Saint Paul, MN 55118