



Here's what it takes to get CVR in your store

- 1 Make sure an employee has received the required training and is a "Certified" Title Professional.
- 2 Tell MADA you are ready to sign up. (Fill out the bottom of this page, copy and fax to MADA)
- 3 Sign the necessary contracts. (Fully vetted and approved by MADA's Legal Counsel)
- 4 Wait to be contacted by CVR for installation and training.

Monetary Considerations

Start Up Fee	\$750	Paid once to CVR.
Monthly Support Fee	\$100	For on-going training and support.
Transaction Fee	\$12	
Dealer Can Charge Customer	Up to \$24	Set by statute. Dealers can charge up to twice the vendor fee.

If you have further questions, call Sandy Brom at 651-291-2400 today!

Sign up Now!

- Yes, I'd like to have the CVR system installed in my dealership as soon as possible.
Please forward contract documents to me.

Contract Contact _____

Dealership _____

Email _____ Phone _____

Copy and Fax Back to MADA at 651-291-2894.

Get Ready for the Future of Customer Satisfaction

Minnesota Auto Dealers Association

200 Lothenbach Avenue • West St. Paul, MN 55118 • Phone 651-291-2400 • Fax 651-291-2894 • www.mada.org



A customer satisfaction tool that can earn dealers revenue may sound improbable, but that is what has been developed through a groundbreaking cooperative effort from the Minnesota Auto Dealers Association (MADA), Minnesota's Driver & Vehicle Services (DVS), Computerized Vehicle Registration (CVR), and the Deputy Registrars.

Benefits for Everyone

Customers get an optional system that will put license plates and tabs on their cars immediately and a clean title in their hands far sooner than before.

Dealers get satisfied customers and an opportunity to earn revenue from the system.

Minnesota gets an improved and streamlined system of title transfers which eases the burden on the entire system.



How CVR Works

Dealers with a certified title professional on staff, will have the opportunity to sign up.

Once they sign up, they will receive on site training and support directly from CVR as well as an inventory of license plates and tabs.

Customers will be given the option of using the online transfer system to receive their plates and tabs. Customers will be charged no more than \$24 for this privilege.

Dealers will populate most of the required online information through their current DMS system and process both the original paperwork and the electronic information with a Deputy Registrar they select.

Customers will drive out of the showroom happy and satisfied.



Used Vehicle Sales

The system is designed to be used for both new and used vehicle sales. Even if a vehicle already has current plates, the customer is still receiving a crisp, clean, clear title far faster than using the old paper system.

With CVR's electronic transfer system, title information is inputted just once. Customer's paperwork will no longer sit on a bureaucrat's desk waiting for attention.

